



Oktoberfest and Fall Fest 2023

The **Annual Oktoberfest and Fall Fest** hosted by the Mount Prospect Downtown Merchants is back this September! This two-day festival will bring fun and excitement for the whole family right in Downtown Mount Prospect! Our Annual Fall Fest will feature FREE kids crafts and activities, pumpkin decorating, and NEW THIS YEAR: a Root Beer Garden! Food, drinks, and music will keep the entire family entertained all weekend!

WHEN: Friday, September 22nd, 4:00pm - 11:00pm
Saturday, September 23rd, 12:00pm - 11:00 pm (Special Needs Hour - 12:00pm to 1:00pm)

WHERE: Downtown Mount Prospect at Emerson Street and Busse Avenue

We know your business would benefit from being part of this huge community event! Don't miss this annual opportunity to show the community you care. How can you be a part of the action? **Sponsorship is how!**

ENTERTAINMENT SPONSOR - \$800.00 (non-member must pay \$75.00 membership dues) - SOLD!

- Logo and business link included on emails, event website, and all social media promotion
- Logo included on custom event signage throughout festival grounds (provided by festival)
- Banner on music stage (10 ft. W x 4 ft. H provided by festival)
- Hang company banner in main tent the entire weekend
- Setup your own tent for promotion (Limited space available)
- Opportunity to distribute promo materials on event day

PREMIUM SPONSOR - \$500.00 (non-member must pay \$75.00 membership dues)

ONLY 1 BOOTH SPOT LEFT!

- Premier booth location at corner of Emerson Street and Busse Avenue on Friday evening and all day Saturday (includes 10x10 tent, one table, two chairs, electrical connection)
- Logo and business link included on emails, event website, and all social media promotion
- Logo included on custom event signage throughout festival grounds (provided by festival)
- Opportunity to distribute company promotional material or giveaways at location
- Hang company banner in main tent for the entire weekend

KIDS ACTIVITY SPONSOR - \$350.00 (non-member must pay \$75.00 membership dues)

ONLY 2 SPOTS AVAILABLE! SATURDAY DURING FALL FEST ONLY!

- Location near a Fall Fest game area during Saturday Fall Fest hours (one table, two chairs)
- Logo and business link included on emails, event website, and all social media promotion
- Opportunity to distribute company promotional material or giveaways at location
- Hang company banner in main tent for the entire weekend

BUSINESS BANNER SPONSOR - \$200.00 (non-member must pay \$75.00 membership dues)

- Logo and business link included on emails, event website, and all social media promotion
- Hang company banner in main tent for the entire weekend

Mount Prospect Downtown Merchants Association

Oktoberfest/Fall Fest 2023
SPONSORSHIP FORM

Sponsorship deadline August 18, 2023

EVENT SPONSORSHIPS

Select Level

- \$800.00 - Entertainment Sponsor
- \$500.00 - Premium Sponsor
- \$350.00 - Kids Activity Sponsor
- \$200.00 - Business Banner Sponsor

Company Name _____
Contact Name _____
Mailing Address _____ _____
Contact Phone Number _____
Email Address _____

Make Check Payable To:
Mount Prospect Downtown Merchants Association

Return form and payment by mail:
Mount Prospect Downtown Merchants Association
P.O. Box 632, Mount Prospect, IL 60056

For questions or to request an invoice, please contact
Trisha Chokshi at (847) 346-2509 or tchokshi@law-cf.com