



Oktoberfest and Fall Fest 2022

The **Annual Oktoberfest and Fall Fest** hosted by the Mount Prospect Downtown Merchants is back this October! This two-day festival will bring fun and excitement for the whole family right in Downtown Mount Prospect! Our Annual Fall Fest will feature FREE kids crafts and activities, pumpkin decorating, and an enormous Trick or Treat candy line! Food, drinks, and music will keep the entire family entertained all weekend!

WHEN: Friday, October 7th 4:00pm – 11:00pm
Saturday, October 8th, 12:00pm - 11:00 pm (Special Needs Hour – 12:00pm to 1:00pm)

WHERE: Downtown Mount Prospect at Emerson Street and Busse Avenue

We know your business would benefit from being a part of this huge community event! Don't miss this annual opportunity to show the community you care! How can you be a part of the action? **Sponsorship is how!**

ENTERTAINMENT SPONSOR - \$900.00 (non-member must pay \$75.00 membership dues)

SOLD!

- Logo and business link included on emails, event website, and all social media promotion
- Logo included on custom event signage throughout festival grounds (provided by festival)
- Banner on music stage (10 ft. W x 4 ft. H provided by festival)
- Hang company banner in main tent
- Setup your own tent for promotion (Limited space available)
- Opportunity to distribute promo materials on event day
- Free Trick or Treat Candy Line participation

PREMIUM SPONSOR - \$750.00 (non-member must pay \$75.00 membership dues)

ONLY 2 BOOTH SPOTS LEFT!

- Logo and business link included on emails, event website, and all social media promotion
- Logo included on custom event signage throughout festival grounds (provided by festival)
- Premier booth location at corner of Emerson Street and Busse Avenue (includes 10x10 tent table, one table, two chairs)
- Hang company banner in main tent
- Free Trick or Treat Candy Line participation

KIDS ACTIVITY SPONSOR - \$500.00 (non-member must pay \$75.00 membership dues)

ONLY 4 SPOTS AVAILABLE! SATURDAY DURING FALL FEST ONLY!

- Logo and business link included on emails, event website, and all social media promotion
- Logo included on custom event signage throughout festival grounds (provided by festival)
- Location near a Fall Fest activity station. **Business** to provide game prizes or giveaways.
- Opportunity to distribute company promotional material at location.
- Hang company banner in main tent
- Free Trick or Treat Candy Line participation

BUSINESS BANNER SPONSOR - \$250.00 (non-member must pay \$75.00 membership dues)

- Logo and business link included on emails, event website, and all social media promotion
- Hang company banner in main tent
- Free Trick or Treat Candy Line participation

Mount Prospect Downtown Merchants Association

**Oktoberfest/Fall Fest 2022
SPONSORSHIP FORM**

Sponsorship deadline September 12, 2022

EVENT SPONSORSHIPS

Select Level

- \$900.00 - Entertainment Sponsor
- \$750.00 - Premium Sponsor
- \$500.00 - Kids Activity Sponsor
- \$250.00 - Business Banner Sponsor

Company Name _____
Contact Name _____
Mailing Address _____ _____
Contact Phone Number _____
Email Address _____

**Make Check Payable To:
Mount Prospect Downtown Merchants Association**

**Return form and payment by mail:
Mount Prospect Downtown Merchants Association
P.O. Box 632, Mount Prospect, IL 60056**

**For questions or to request an invoice, please contact
Trisha Chokshi at (847) 346-2509 or tchokshi@law-cf.com**